

PORTFOLIO OF  
**KAIT NESBITT**



# KAIT NESBITT

E: kaitnesbitt@gmail.com

C: (334)268-9378

O: (334)697-4407

## EDUCATION

Bachelors of Science  
*May 2019*  
Graphic Design  
Minor in Photography

## SKILLS

Creativity  
Communication  
Typography  
Branding  
Content Curation  
Project Management  
Strategic Thinking  
Flexibility  
Adobe Creative Suite  
*Illustrator*  
*Photoshop*  
*InDesign*  
*Premiere Pro*  
*Lightroom*

## WORK EXPERIENCE

### FREELANCE GRAPHIC DESIGNER AND SOCIAL MEDIA MANAGER

Velaris Marketing and Design LLC Troy, AL  
*May 2022 to Present*

Develop visual concepts, coordinate images with copywriters and art directors, and create visual assets to be used in campaigns, websites, and printed materials. Alos responsible for overseeing a company's interactions with the public by implementing social media platforms' content strategies.

### GRAPHIC DESIGNER

Barganier Davis Williams Architects Associated Montgomery, AL  
*May 2021 to May 2022*

Create visual text and imagery concepts, by hand or using computer software, to communicate ideas that inspire, inform, or captivate consumers. They develop the overall layout and production design for advertisements, brochures, magazines, and corporate reports, etc.

### ACCOUNT MANAGER AND MARKETING CONSULTANT

Troy Publications Troy, AL  
*Septemeber 2022 to April 2021*

Responsible for making sure each department meets the needs of their clients and customers, handle customer complaints, find solutions to their issues, and maintain a positive relationship between both parties for future business ventures. Responsible for prospecting for and securing ad sales for publications, including magazines, promotional material, and newspapers. Pitches benefits of advertising to client, negotiates prices, and explains client needs to copywriter.

## REFERENCES

### TRES PARKER

President, Wiley Sanders Truck Lines, Inc Troy, AL  
334-566-5167  
[tparker@wsanders.com](mailto:tparker@wsanders.com)

### KELLIE ROSS

Owner, The Appraiser Group Troy, AL  
334-566-0566  
[kellie@theappraisergroup.com](mailto:kellie@theappraisergroup.com)

### GREG SKAGGS

Art Department Chair, Troy University Troy, AL  
[jgskaggs@troy.edu](mailto:jgskaggs@troy.edu)

## TABLE OF CONTENTS

Social Media Design  
Brochures  
Print Advertisements  
Print Layout Design  
Photography







**WE WANT TO BUY YOUR CAR**  
 EVEN IF YOU DON'T BUY OURS

CALL US  
 +1-334-566-7350

VISIT OUR WEBSITE  
[HTTPS://WWW.BILLJACKSONFORD.COM/](https://www.billjacksonford.com/)

## SOCIAL MEDIA DESIGN

**2022 Chevrolet Silverado 1500 Custom**

- Remote Start and Keyless Entry
- Automatic High Beams
- Lane Keep Assist

Visit our website or come by our Troy location

*LOOKING TO*  
**SELL YOUR CAR?**

WE WANT TO BUY YOUR CAR TODAY!

**CALL US TODAY**

ESCAPE TROY

WWW.ESCAPETROY.COM

Fuse Coffee







# HAPPY EARTH DAY 2023

An estimated 74% of all lead used in the U.S. and Europe is produced through recycling processes.



## PHOTO CONTEST 2022

ENTER FOR A CHANCE TO WIN MERCHANDISE, GIFT CARDS AND MORE

Submissions each week will be voted on through our Facebook and Instagram page. Weekly Winners will get the chance to win a Grand Prize



**ENTRY DEADLINE:**  
 29 SEPTEMBER 2022  
 06 OCTOBER 2022  
 13 OCTOBER 2022  
 20 OCTOBER 2022

**How To Submit:**

- Email photo submissions to [social@wsanders.com](mailto:social@wsanders.com)
- Include **Driver's name** and **location** photo was taken
- Deadline to submit is **Thursday** before the announcement



# We want Drivers

CALL US TODAY  
1-855-77-9785




## Think outside the trash

Recycling batteries reduces pollution, which can harm people, animals, and the wider environment; there are numerous commercial benefits to recycling batteries. Lead is a limited resource, a naturally occurring material that can only be mined at substantial cost – financially and environmentally.

An estimated 74% of all lead used in the U.S. and Europe is produced through recycling processes.



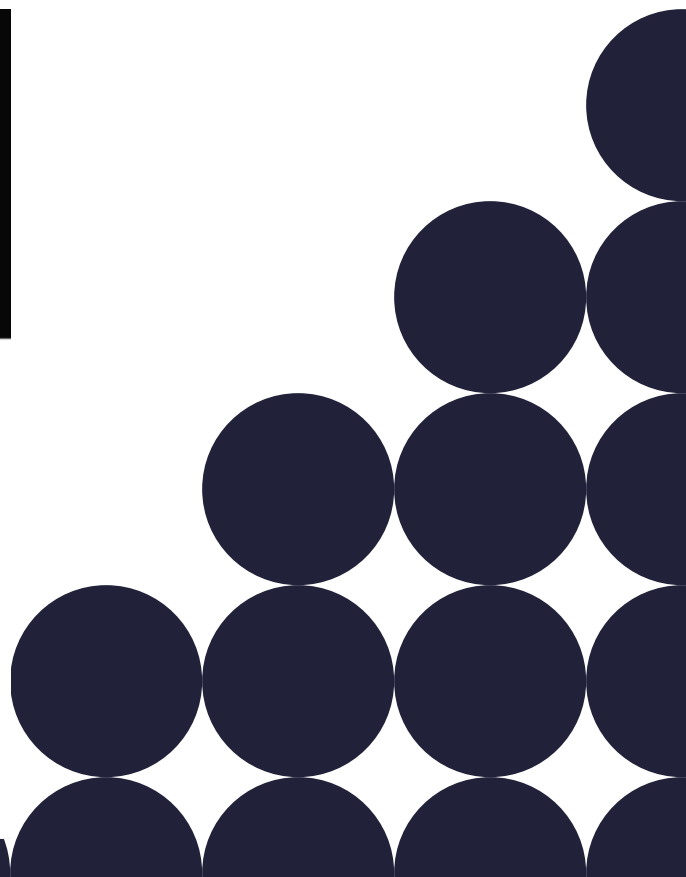


## NO VIOLATIONS INCENTIVE

①	\$200.00 BONUS
②	\$150.00 BONUS
③	\$100.00 BONUS

**May 16-18**

Double normal incentive for a "No Violations discovered"







## WE CARE!



### Your benefits

Sanders Lead Company makes available a full benefits package including health, vision, dental, supplemental, 401k and vacation.

### Your time

Your time is important to us. We reward hard work and dedication to our company with competitive wages and vacation.

### Your future

The future is always changing and growing, so we look forward to seeing your career grow with Sanders Lead Company. We are dedicated to helping you achieve your goals and become anything you set your mind to.

## OUR HISTORY

Established in 1968, Sanders Lead Company is the most established lead acid battery recycler and a cornerstone of one of the most successful recycling programs known in the history of recycling.

## WHAT WE DO

We prevent 12.5 million automotive batteries from reaching landfills in the U.S. yearly by recycling them into three main components: lead bearing material, plastic, and sulfuric acid. We recycle plastic and lead bearing materials, we neutralize the acid and use it in our process, then we recycle the gasses from our smelting process and turn the resulting mixture into agricultural fertilizer.

## MANAGEMENT

Sanders Lead Company management is committed to providing equal employment opportunities to all individuals without regard to race, color, religion, gender, national origin, age, sexual orientation or disability. We are committed to maintaining an environment that nourishes respect for the dignity of each employee and that creates an atmosphere in which the employee can interact productively.

## FUTURE EMPLOYEE

When you decide to work with Sanders Lead Company, you make a decision that will have a far reaching influence on your future. The opportunities that this job provides calls for your cooperation and willingness to work. Sanders Lead Company works towards daily growth, but can only be accomplished by working diligently together.



## SANDERS LEAD COMPANY

Begin your life changing career TODAY!

Troy, AL



## OUR MISSION

Sanders Lead Company will be a clean, environmentally protective workplace staffed with high performance, career minded employees.

## STRATEGIC OBJECTIVES

- Provide quality products and superior services to our customers and the community
- We will use operational excellence to leverage and develop the most advanced technologies to ensure the protection of our employees, the environment and the community
- We will demonstrate leadership by education, developing and mentoring our values of Respect, Honesty and Integrity
- We will proactively focus on continuous process improvements which will drive us to be the most safe, efficient and environmentally protective recycler in our industry

## CONTACT US!

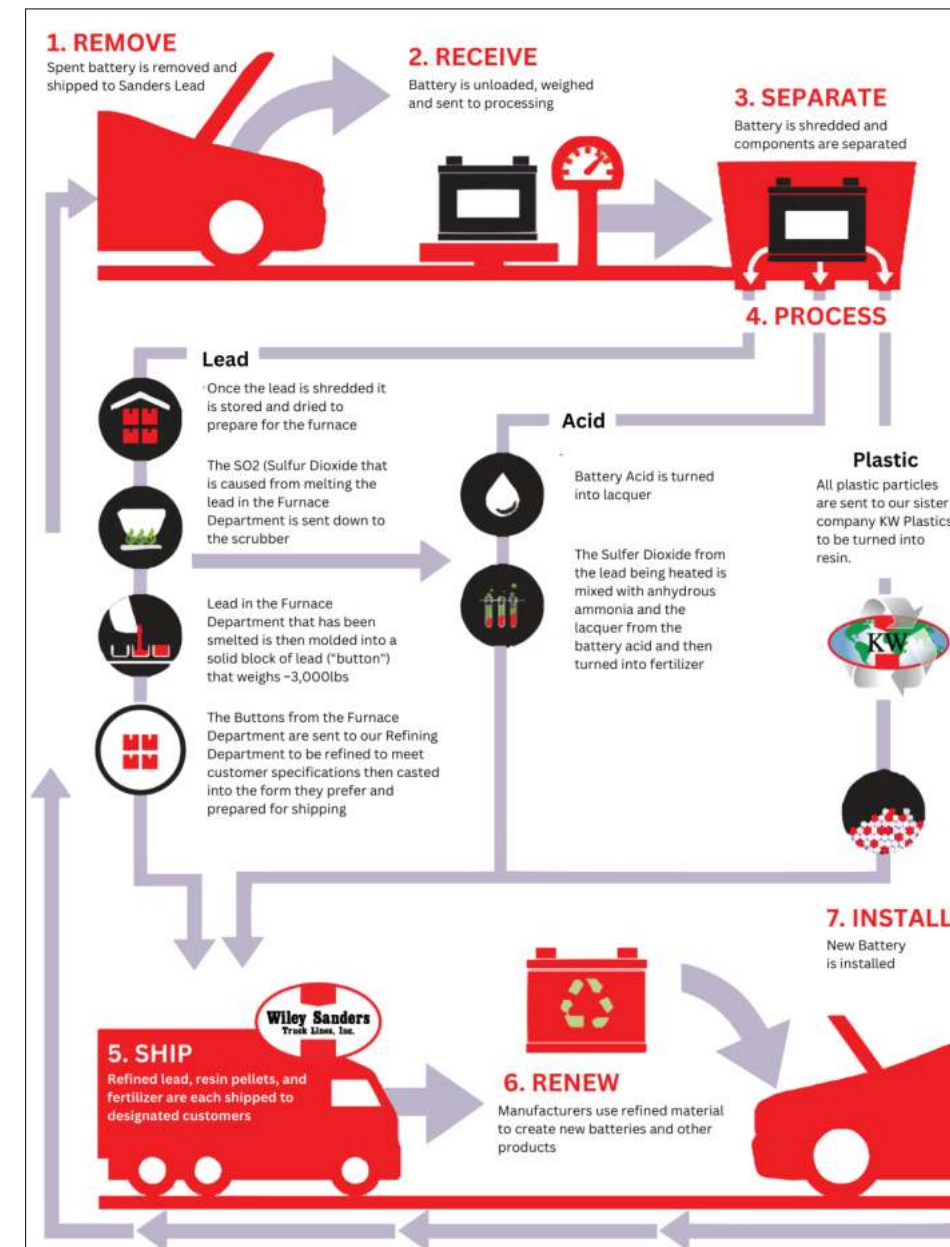
(334) 566-1563

1 Sanders Road  
Troy, AL 36079

WE WANT TO SEE YOU ADVANCE IN YOUR CAREER!

SAFETY: FIRST, LAST, ALWAYS.

# BROCHURES AND FLYERS







**We're now offering flu shots.  
No appointment needed!**  
Come get yours today at  
200 N. 3 Notch St, Troy, AL

**Monday - Friday 8 a.m. - 6 p.m.  
Saturday 8 a.m. - 2 p.m.**

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Free Local Delivery  
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**COUNTRY FINANCIAL** AUTO | HOME | LIFE | BUSINESS | RETIREMENT

Do you know how valuable you are?  
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Your family knows too. If something happened to you, would they be able to stay in their house, keep up with bills, and would your kids have money for college? Protect the ones you love by insuring their most valuable asset - you! Give me a call today.

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Troy, AL 36081  
(334) 465-7005

Auto, home and business insurance policies issued by COUNTRY Mutual Insurance Company\*, COUNTRY Preferred Insurance Company\* and COUNTRY Casualty Insurance Company\*. Life insurance policies issued by COUNTRY Life Insurance Company\* and COUNTRY Investors Life Assurance Company\*, Bloomington, IL.  
0419-565HC-24831-10/20/2020

# PRINT ADVERTISEMENTS

“Learn the craft of knowing how to open your heart and to turn on your creativity. There’s a light inside of you.”

*Judith Jamison*



VELARIS  
Marketing and Design

**MUTT MADNESS**  
SPONSORED BY  
*Troy Animal Clinic*  
...Where your pets aren't just animals, they are family.

**NOMINATE YOUR MUTT NOW!**

**MUTT MADNESS**  
SPONSORED BY  
*Troy Animal Clinic*  
...Where your pets aren't just animals, they are family.

**NOMINATE YOUR MUTT NOW!**

**MUTT MADNESS**  
Sponsored by  
*Troy Animal Clinic*  
...Where your pets aren't just animals, they are family.

**Nominate your mutt now!**

[www.troymessenger.com/mutt-madness](http://www.troymessenger.com/mutt-madness)

Dr. Robert Hawkins, DVM  
Dr. Douglas Hawkins, DVM

**YOUR SAFETY CONNECTION**

Never connect a portable generator directly to your home's wiring. Doing so could kill someone working to restore power. Instead, use a heavy-duty extension cord to plug in appliances.

Connecting you to safety!

South Alabama Electric Cooperative  
southaec.com | 800-556-2060

**Rejoice!**

May the song of the angels fill your heart with peace, joy and contentment at this special time of year.

As we rejoice in the spirit of the season, we reflect on the many blessings we have been so fortunate to receive, including the friendship and support of kind customers and neighbors like all of you. **We thank you for your business, and we wish you a blessed Christmas.**

**THE WITHERINGTON INSURANCE GROUP, INC.**  
Life - Home - Business - Auto  
1200 ELBA HIGHWAY • TROY, ALABAMA • 566-1477

**COLLEGE HOOPS 2021**  
Presented By Slam Dunk Sponsor:

**SOUTHERN ANIMAL HOSPITAL**

**PICK - PLAY - SCORE BIG!**

**YOU COULD WIN \$1,000,000** for the perfect bracket!

**PICK** - Your 64 team bracket between March 14th and March 19th at 11:45AM  
**PLAY** - Watch your teams play in the College Basketball Tournaments  
**SCORE BIG** - with a chance to win awesome Local and National prizes!

**P55 DIGITAL EDITION** National Grand Prize  
**\$75 GIFT CARDS** National Per Round Prize  
AND MORE GREAT LOCAL PRIZES!

**JOIN IN THE HOOP FRENZY!**  
Register at: [troymessenger.com/college-hoops](http://troymessenger.com/college-hoops)

Registration is free and picks must be made before 11:45AM March 19, 2021. Must be 18 years or older to register.



# Troy Regional Medical Center Adding Services For A Progressive Community!

**Mako  
Robotic  
Knee  
Surgery**



**Senior  
Behavioral  
Care Unit**

**Infusion  
Center**



**Wound  
Care &  
Hyperbaric  
Medicine**

**TROY REGIONAL  
MEDICAL CENTER**  
1330 Hwy 231 S. Troy, AL | 334-670-5000  
Troy Regional Medical Center

**MAKING HEALTHCARE  
BETTER TOGETHER!**

**Mako SmartRobotics and  
Dr. Robert Liljeberg, Orthopedic Surgeon**

**334-670-5475**



*Congratulations*

**Pike Patriots**

**on your Basketball  
State Championship!**



**TROY  
& TRUST**  
Member  
**FDIC**

**CONGRATS  
PATRIOTS**



**Great job  
bringing home  
The Basketball  
State Championship**

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Your Hometown Communications Company

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BANK  
& TRUST**

**FDIC**

**The Only Bank You'll  
Ever Need! Nominate us  
now on  
www.troymessenger.com/  
contests/best-of-pike**

*Let Faith  
Be Your Guide*

May the love and compassion of our Savior  
fill your heart with peace and contentment.  
We wish you a blessed Christmas.

Now enrolling for the  
2020 Spring Semester, K4 -12  
**START YOUR FUTURE HERE**  
Call Today! 334-566-2023

- AdvancED and Alabama Independent School accredited
- Advanced curriculum - dual enrollment
- Maintain 100% college acceptance
- Currently have 100% graduation rate

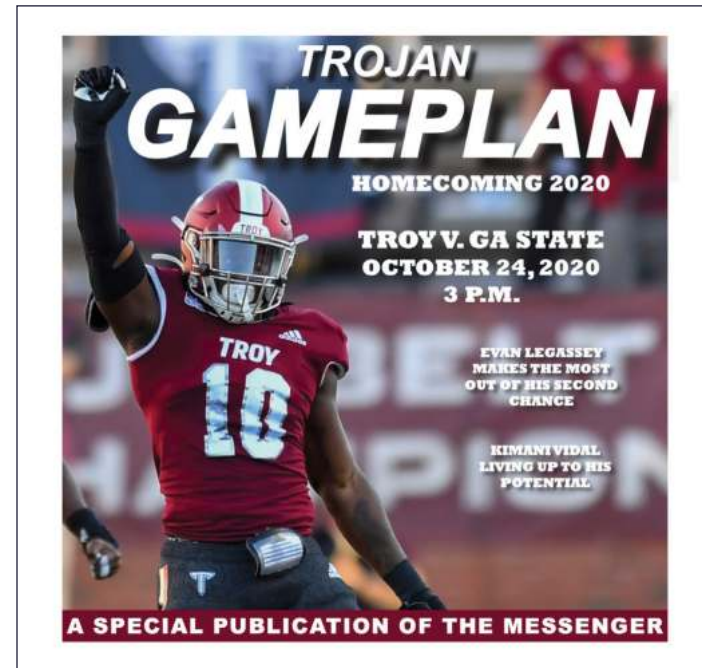
**Pike Liberal Arts School**  
301 Kavin Drive • Post Office Drawer 329  
Troy, Alabama 36081 USA

The mission of Pike Liberal Arts School is to provide academic excellence by offering a challenging, safe school environment that is conducive to productive learning, both emotionally and intellectually. It is our goal to nurture, encourage, and motivate all students to perform to the best of their abilities in order that they may assume their individual roles as productive members of society.

**PROUDLY  
SUPPORTS OUR  
TROY  
UNIVERISTY  
TROJANS.**

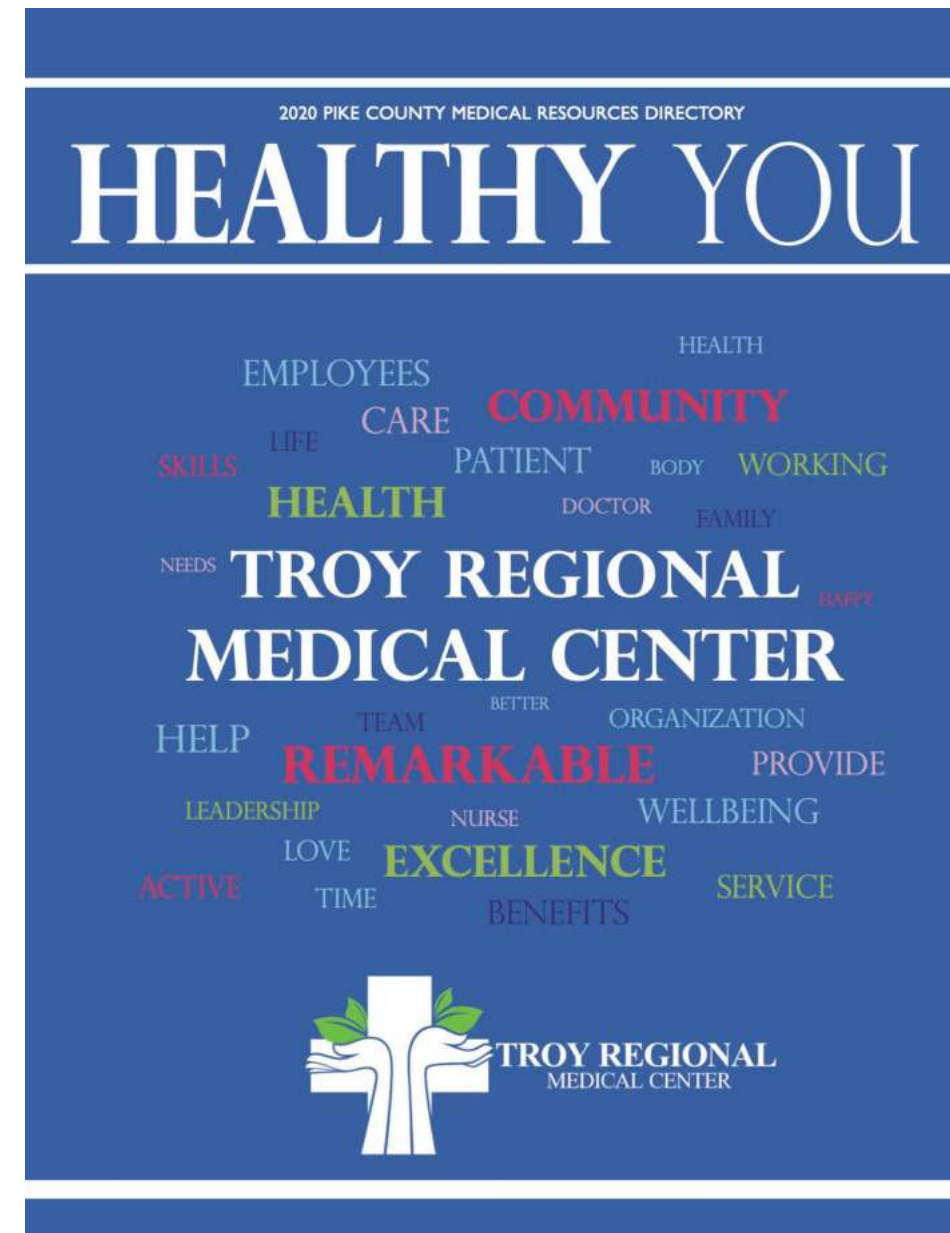
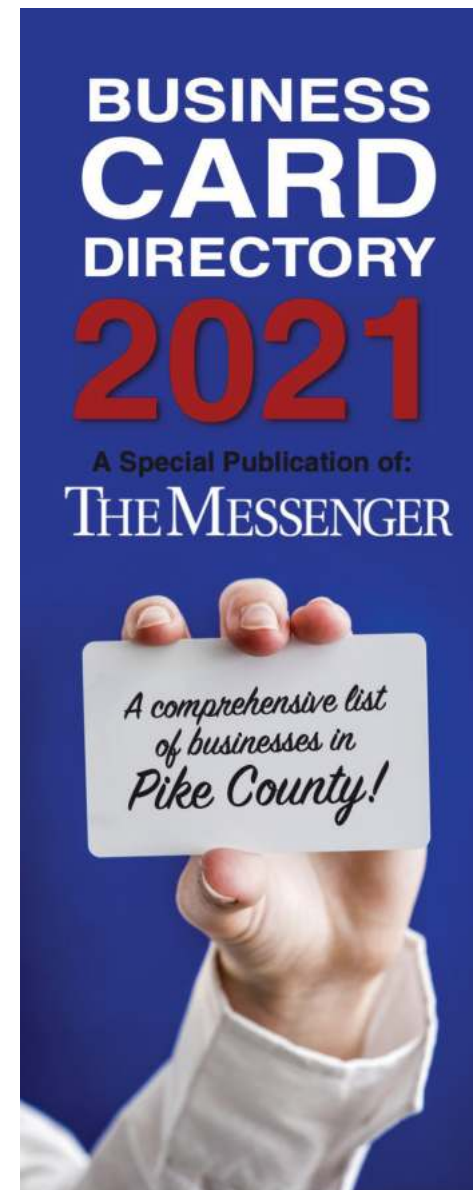
**Come see us today!**  
1208 US-Highway 231 S  
Troy, AL 36081  
or Call-In for pick up  
**(334) 770-0307**





# PRINT LAYOUT DESIGN

All publications are not listed here, however I can provide examples if needed.







Natural and Man Designed No. 9



I think I Have Coal

## PHOTOGRAPHY







Childhood Innocence



Seeing Double



It is all Upside Down

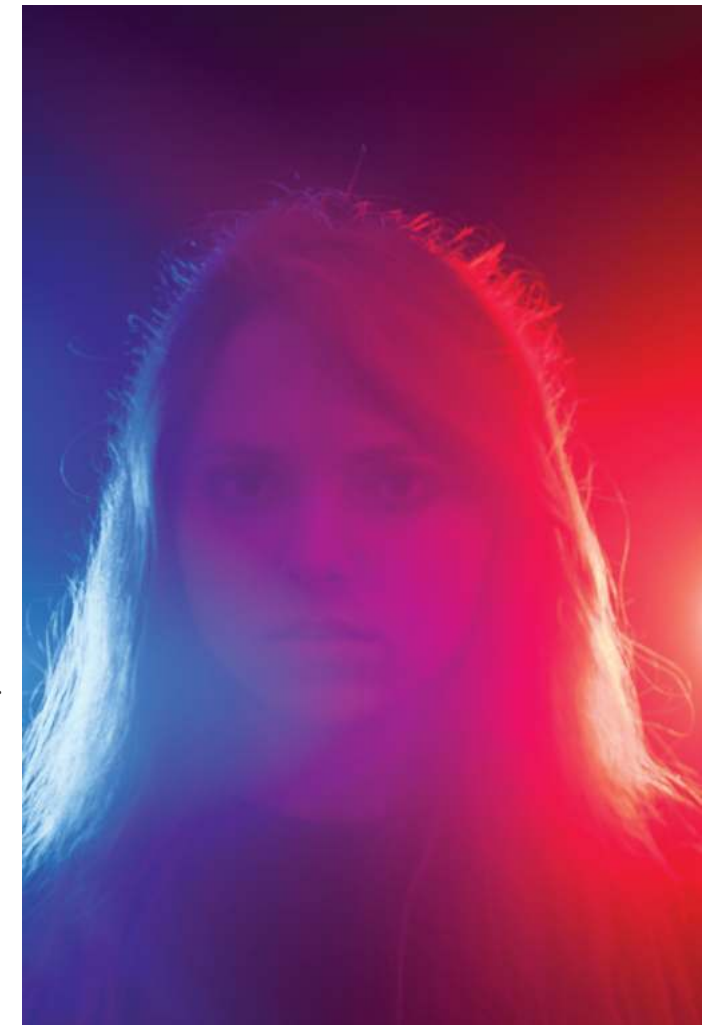


Sparks Fly





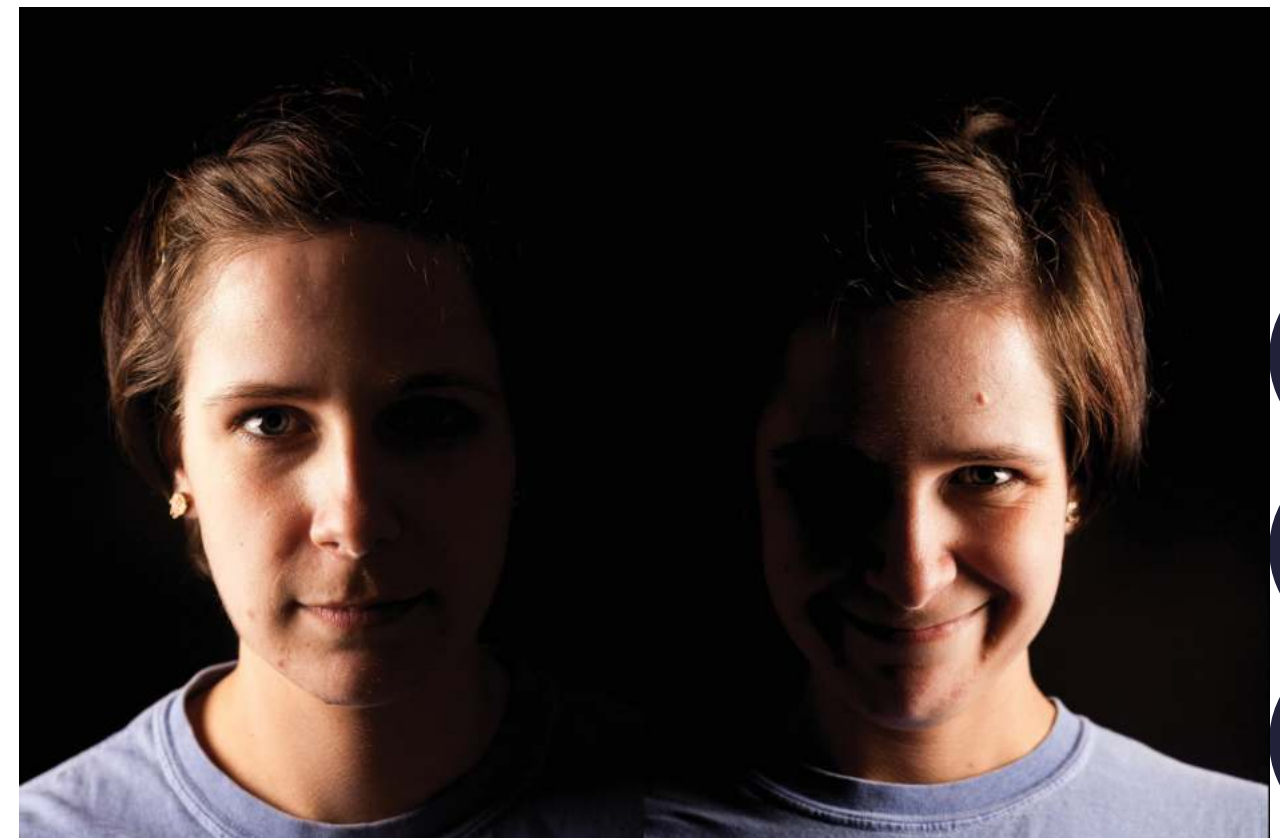
Cut from the same cloth



bad girls....



Savior of my heart



We all have another side



THANK YOU

**KAIT NESBITT**

